

Minutes
Energy Committee Meeting
July 20, 2009

In attendance: Kris Hanson, Dan VanKalken, Stevyn Dodd, John Stevens

The Committee brainstormed a concept for the webpage at the last meeting and came up with an outline. Kris made visual notes. John will put this into an Excel spreadsheet for members' review.

The general idea was to provide user friendly access with icons for the primary information centers as well as a block on the left that appears on each page, primarily to get the user easily back to home. Whether all the items shown there, outside of "Home", "About us" and "Contact us" really belong there is up for question: they're functionally the same purpose as the 4 main icons.

Another concern was that whatever is done be manageable to maintain, it shouldn't be a full time job.

John asked what structure is the best compromise of maintainability and user friendly. For example, the items under each of the 4 icons on the main page could be directly clickable, but that might mean a very large number of separate pages on the site, or, clicking on the icon, or any one of the subs, could bring the user to an page on which the subs are listed along with titles as well as any notes of commentary on the icon subject.

John will contact the New England Grassroots Environment Fund who will likely give us a grant for the webpage costs (\$1500 was mentioned for graphics design), the Selectmen won't allow advertisements of any page that is part of the Town's site. We would need to apply for that grant by mid-September with funds available at the end of November.

The final concept will be reviewed at the August meeting in time to submit the funding application in September.